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PRESS RELEASE



JACK PARTNERS UP TO CONQUER THE EUROPEAN MARKET

Meet Jack partners up with Valio Hamburg and V&S to introduce jackfruit products in supermarkets across Europe.

AMSTERDAM, JANUARY 22nd, 2021 - We couldn't have asked for a better start to the year. Under the motto alone you go fast, together you go further, we are proud to announce that **Jack partnered up with Valio Hamburg and V&S Food Specialist!**

Valio Hamburg is a respected food supplier across Europe. And V&S is a well-known food producer, an expert in producing and packaging vegan food products.

Jack has been working closely with these two partners to figure out how to shine on the European stage. They've become such close friends that they are now shareholders in Meet Jack's venture.

Jackfruit Supplier + Food Producer + Meet Jack Brand = Fruitful 2021!

It all adds up. Valio Hamburg will continue to make sure Jack never runs out of fresh-frozen jackfruit. V&S will work their magic to turn Jack's ideas into meat alternatives consumers love. And Jack will continue to conquer the hearts of meat lovers by getting jackfruit products onto the shelves of stores across Europe.

Europe here we come!

In Germany, Valio Hamburg will ensure the distribution, so that Jack will be on shelf mid-2021 !

ABOUT MEET JACK

Meet Jack is a Dutch food company that sells products made from jackfruit. Think burgers, bitterballen, croquettes, gyros, or rendang all using fruit instead of meat. The company is growing and is now looking to make jackfruit products available for the consumer market!

To stay up to date with the official launch into supermarkets, follow us on LinkedIn, Instagram, or Facebook. Or subscribe to the Keep an Eye on Jack newsletter on meetjack.nl,

FRUIT FOR MEAT LOVERS

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